
WOADY YALLOAK FOOTBALL NETBALL CLUB

2023 SPONSORSHIP PACKAGES



A LETTER FROM THE PRESIDENT

To our past and present sponsors thank you for your support. To future sponsors welcome, The Woody Yaloak Football Netball Club is thrilled to be continuing in the BFNL in 2023 and provide boys and girls an outlet to express themselves physically, mentally and emotionally through our 5 football and 3 netball sides in 2023.

WYFNC is under no illusion that the past few years have been challenging for everyone. Whether it be young, old, local or businesses and likewise, we hope that 2023 brings opportunity and a chance for all communities to bounce back to their vibrant self. So, with that said I hope businesses and individuals within our Warriors community can continue to support us with one of our sponsorship packages.

For new or existing businesses, please contact our sponsorship coordinator Ben Carey (0409 842 274) or myself, Adam Liversage (0439 073 889) on any of the proposed packages or if an individually tailored package is preferred to cater to your needs. WYFNC is a club proud of everything we have achieved in establishing the club over the past 3 years and feel honoured to continue driving the expansion of our club providing opportunities for our young people to become members of the greater Australian society, which I hope you will equally support.

Yours Sincerely,



Adam Liversage
President





ABOUT WOODY YALOK FOOTBALL NETBALL CLUB

WYFNC is a BFNL expansion team established in 2019 when local parents identified a need for a football netball club in the area due to the increasing numbers of the Haddon Auskick centre in 2018.

Over the past 3 years the club has grown from 1 team in the Ballarat Football Netball League to 5 in 2022. The club is excited to be expanding this into 8 teams in 2023 along with our Auskick and NetSetGo. During the course of the 2022 season, we saw significant growth from all our junior footballers and netballers.

The Woody Yaloak Catchment is a rapidly development region encompassing Haddon, Smythes Creek, Ross Creek, Smythesdale, Snake valley, Scarsdale.

The Woody Yaloak Football Netball Club play out of the Woody Yaloak Recreation Reserve.

The club has 180 registered Footballers and Netballers from our junior football, junior netball, Auskick and NetSetGo programs.

WHY SPONSOR US?

The Warriors home ground at Woody Yaloak Recreation reserve in Smythesdale is uniquely positioned along the Ballarat to Skipton rail trail offering unique year-round passing traffic from walkers, cyclists and equestrian riders as they traverse the 54km trail.

Owing to a recent playing surface and drainage upgrade the playing surface of the oval is state of the art which resulted in it being selected as the neutral host venue for a finals round of the the CHFL in 2022. The Warriors are proud to call these facilities home.

Throughout winter the Woody Yaloak Recreation Reserve is the alternate host site for the Smythesdale country market which brings a significant volume of visitors into Smythesdale.

The Woody Warriors facebook page at the close of the 2022 season had a following of over 550 members of the community.

The 2022 season saw the Warriors hosting the Under 9s competition at Smythesdale for the first time with 14 teams across 2 grades travelling out to play Football and Netball. with nearly a thousand people roaming the reserve as the teams took on one another.





SEASON 2023 STANDARD SPONSORSHIP PACKAGES

The below are the standard sponsorship packages available through WYFC, for organisations seeking a unique package which suits your business please contact our sponsorship coordinator to discuss unique opportunities available to your organisation. For all Signage, sponsors will need to arrange signwriting at their own cost and maintenance of signage periodically.

Gold



\$ 2500

- ✓ Premium Sign on oval
- ✓ Premium Sign on Netball court
- ✓ 12 Month exposure for multiple sporting and community events
- ✓ Premium website advertisement
- ✓ Premium social media campaign
- ✓ Large size branding on sponsor boards
- ✓ 4 passes to club fundraiser
- ✓ Framed Jumper
- ✓ Complimentary Warriors cap

Silver



\$ 1000

- ✓ Standard Sign on oval
- ✓ Standard Sign on Netball court
- ✓ 12 Month exposure for multiple sporting and community events
- ✓ Premium website advertisement
- ✓ Premium social media campaign
- ✓ Medium size branding on sponsor boards
- ✓ 4 passes to club fundraiser
- ✓ Appreciation certificate
- ✓ Complimentary Warriors cap

Bronze



\$ 500

- ✓ Standard Sign on oval or Netball court
- ✓ 12 Month exposure for multiple sporting and community events
- ✓ Standard website advertisement
- ✓ Standard social media campaign
- ✓ Small branding on sponsor boards
- ✓ Appreciation certificate
- ✓ Complimentary Warriors cap



Thank You

*Thankyou for your time and considerion of our
sponsorship options*

Woody Yaloak Football and Netball Club acknowledge the Traditional Owners of the land, the Wadawurrung people of the Kulin Nation.

We pay our respects to the Elders both past, present and emerging.

We thank the Traditional Owners for their continued care of the land that we play on and recognise the connection that Aboriginal and Torres Strait Islander peoples have in the creation of Australian football.